

National Street Hockey League

Sponsorship type	A) Basic	B) Premier	C) League
Summary	Electronic signs & banners	Lead team sponsor: name team, choose colors, logo, interviews and videos	Only 5 league sponsors; identified with all teams.. Must be national company
Cost	\$10+ \$20/mo	\$200 + \$400/mo	\$10,000
Website w/ active links	Yes	Yes	Yes
Social media mentions	Yes	Yes	Yes
Google Adwords inclusion	Yes	Yes	Yes
Facebook boosts	Yes	Yes	Yes
Weekly email w/ active links	Yes	Yes	Yes
Step & Repeat banner	Yes	Yes	Yes
Behind Goal banners	Yes	Yes	Yes
Feature story (1,000 words)	Yes	Yes	Yes
Video interview	No	Yes	Yes
Patch on visiting jersey	No	Yes, large	Yes, small
Patch on home jersey	No	Yes, large	Yes, small
Jersey patch (small)	\$20/mo	n/a	n/a
Jersey patch (med)	\$50/mo	n/a	\$1,000
Choose team name	No	Yes	No
Choose team colors	No	Yes	No
Choose team Mascot	No	Yes	No
Awards dinner	Invite	Free (2 tix)	Free (2 tix)
All-Star game VIP	Invite	Yes	Yes
Golden Knights Foundation	Invite	Yes	Yes
Credits on broadcast video	No	Yes, your team	Yes, all teams